



MARC SMILER

215.840.2151

11 Stone Bridge Court Langhorne, PA 19047

marcsmiler@me.com

EXPERIENCE

JAN 2012
PRESENT

Cinex Films

Video Producer/Project Manager - Philadelphia, PA

lead commercial sales process
creative direction of 40+ projects/yr
manage staff of 8 and coordinated freelancers, 3rd party-vendors
maintain and manage accounting for internal and external projects
develop and refine show treatments and scripts
developed web and app development initiatives
launched all-new company website with contact form, map, cmd
research and curate stock footage, music, and templates
negotiate client contracts and secure flexible future rights
manage company assets, negotiate property, leases, co-ops
plan and present multi-media enhanced sales presentations
forecast future equipment needs and upgrade paths

SEPT 1998
JAN 2012

A la Mode Films

Director of Production - Philadelphia, PA

maintained and operated all facility equipment
managed company-wide mac network and file/media strategy
created rental department, built inventory, scheduled maintenance
designed static and motion graphics
planned travel for internal teams
researched permits and insurance

APRIL 1994
SEPT 1998

A la Mode Films

Videographer/Editor - Philadelphia, PA

online-editor in a final cut pro suite
audio editing/sweetening and recording of foley for projects
videographer/dp of 50+ productions yearly
designed and developed client websites with video content

APRIL 1998
PRESENT

Marc Smiler Video Artist - Philadelphia, PA

self-employed high-end social event cinema
750+ weddings and 100 corporate events
managed freelancers of 3 - 5

EDUCATION

1995

Temple University - Esther Boyer School of Music
Philadelphia, PA
Major: Jazz Performance - Drumming

1993

Bucks County Community College
Newtown, Pennsylvania
Major: Music - Associate of Arts

INTERESTS

Sports Cars
Jazz Music

PROFILE

I have been thrilled to be a part of this industry. After 20+ years, I have transformed from an entry-level videographer to my current position, due to my tireless motivation for seeking excellence. Currently, I am looking for an opportunity to grow further within a new organization with new experiences and diverse opportunities.

A creative producer with innovate ideas that has superb knowledge of the production process both procedural and artistic. My understanding of visual and sound technology, my flexibility in being at ease in many situations, and my ability to step up to the plate and get it done, are some of my best assets. I've worn a number of hats, including: writing, conceptualization, shooting, editing, sound, and web-based initiatives. Being equally comfortable in high-stakes and high-profile decisions, I have worked with broadcasters, filmmakers, educational institutions, corporate officers, producers, and music talent during my career.

Being able to navigate the selection of 3rd party vendors, negotiation of contracts, and discreetly working with personalities can be vital at times. My multimedia presentation expertise, sales experience, and strong communication and educational skills supports me in countless scenarios. I have international production experience too.

I am confident in my ability to exceed your expectations and hope you will invite me soon for a personal interview. I look forward to meeting with you.

SKILLS

Digital Cinema, HDSLR, 24p
Studio/ENG lighting, Color correction
Audio recording, dual-system
DVD authoring/compression
Video Streaming/codecs
Still Photography, Graphic Design

SOFTWARE

Final Cut Studio (7) and Final Cut X
Compressor, Plural Eyes
iWork and Microsoft Office
Aperture, Adobe Photoshop CC
Lightroom, Transmit FTP